



Silvis Main Street
Director Amanda Sherwood
Email: director@silvismainstreet.org
Phone Number: (309)429-9238
121 11th St.
Silvis, Il. 61282

Dear Silvis Businesses,

Happy 2019!!! My name is Amanda Sherwood and I am the new Director of Silvis Main Street. It has been great meeting some of our business owners in the short time I have been here, and I am looking forward to meeting more in the 2019 year. Silvis Main Street is a not-for-profit 501c3 organization that helps with the revitalization of our downtown area. As the Director of SMS I help to bring the community to our Silvis businesses, help promote our existing businesses, help bring new businesses to the downtown area, create events for our community and businesses, advertisement promotions, help promote our businesses through Facebook, and so much more. My number one goal is to help each business succeed and bring in more customers to each business and make our community one of the BEST!!! I truly believe that we have great businesses and are becoming efficient to where we don't HAVE to leave Silvis to get what we need. Lets ALL work together to keep Silvis GREAT and bring some fun excitement and activities to Silvis. Here is a list of events that we will be working on for the 2019 year. Dates are not set in stone, as we still have to work on details and make sure we have the finances to create each event. Each year we would like to add something new to our calendar.

[Rock N Roll Bingo](#)
[2 Pub crawls \(All bars in Silvis\) Spring and Fall \(Halloween\)](#)
[18th Annual Moonlight Parade \(may have a change in activities\)](#)
[Movie in the Park](#)
[Music in the Park](#)
[A "Color Run"](#)
[Shop Small Business](#)
[Christmas in Silvis](#)
[Exercise Activities](#)

These are just a few events that we are going to work on for 2019, there may be more!!! I have had a lot of people interested in bringing back the Silvis Country Music Festival. This is something we will be looking into, but will probably be a 2020 event, as it will take a LOT of planning.

Please help by becoming a Main Street Sponsor!! Let's work together and continue to make our small town of Silvis a great place to live in and hang out. I try to do the best advertising when hosting events such as TV, Newspaper, Schools, Internet, Chamber of Commerce, etc. This is very costly and this is one way you can help.

Also, please send me a good email and/or phone number and a good contact person to reach. This way I can set up a good time to meet and also have a way to contact when I have a good advertisement deal and/or an event coming up that I feel may benefit your business.

See following pages for sponsorships.

Silvis Main Street 2019 Sponsorship

Presenting Sponsorship \$2000

- Free Space at Events
- Company name in Media releases and in any advertisement for events as **PRESENTING** Sponsor
- Ad space in Newsletter (will set up a time to go over spacing and details)
- Name and Business Logo on SMS website for the 2019 year (must send me logo)
- Signage at events
- Business name on SMS Facebook page
- 3** free monthly advertisement in our MSparks advertising (a \$141 value and will reach over 11,100 residents EACH month)
- Will advertise **ALL** your events on our SMS Facebook page (must send event information to me)
- Name in Newsletter as a Presenting Sponsor
- Free SMS Logo for your business

Gold Sponsorship \$1000

- Company name in advertisement for events as a **GOLD** sponsor
- Ad space in Newsletter (will set up a time to go over spacing and details)
- Signage at events
- Business name on SMS Facebook page
- 2** free monthly advertisement in our MSparks advertising (a \$94 value and will reach over 11,100 residents EACH month)
- Will advertise up to **3** of your events on our SMS Facebook page (must send info to me)
- Name in Newsletter as a Gold Sponsor
- Free SMS Logo for your business

Silver Sponsorship \$500

- Ad space in Newsletter (will set up a time to go over spacing and details)
- Signage at events
- Business name on SMS Facebook page
- 1** free month of advertisement in our MSparks advertising (a \$47 value and will reach over 11,100 residents)
- Will advertise **1** of your events on our SMS Facebook page (must send info to me)
- Name in Newsletter as Silver Sponsor
- Free SMS Logo for your business

Bronze Sponsorship \$250

- Signage at events
- Business name on SMS Facebook page
- Name in Newsletter as Bronze Sponsor
- Free SMS Logo for your business

Friendly Sponsorship \$100

- Business name on SMS Facebook page
- Name in Newsletter as Friendly Sponsor
- Free SMS Logo for your business

Volunteer Sponsorship \$25

- A chance to help with the cost of events and help revitalize our downtown area
- Or any time you can help volunteer at events is GREATLY appreciated

Thank you for ANY sponsorships that you can help SMS out with!!!

Please mail checks payable to:

Silvis Main Street
121 11th Street
Silvis, Il. 61282

Business Name _____

Business Address _____

Contact Person _____

E-mail and/or phone # _____

Sponsor Type _____ **Amount** _____

Thank You!!
Sincerely,

Amanda Sherwood